



# NATAN

## WORLDWIDE DISASTER RELIEF

### **Gaya Hoffman**

### **Manager of Communications**



Gaya Hoffman will serve as Manager of Communications for NATAN Worldwide Disaster Relief, effective immediately. As all NATAN communications roles, this is a volunteer position.

Like NATAN itself, Gaya is an Israeli-born citizen of the world. Truly a global professional, Gaya graduated from Maastricht University with a degree in International Development and Globalization. While in Maastricht, she served as an advisor at the UN's SDG (Sustainable Development Goals) House,

focusing on youth engagement. Gaya is currently manager of the "Make their Memory Shine" initiative, a project to restore memorial stones for victims of World War II in Maastricht. As the project manager, Gaya has led volunteer recruitment, worked in social media creation and collaborated with media outlets to amplify project impact. Gaya has managed communication and marketing teams and has led sustainability initiatives, as well as other communications-related endeavors.

Gaya brings a combination of fresh energy, a new outlook and global experience to our work at NATAN. You can contact Gaya directly at: [gaya.h@natanrelief.org](mailto:gaya.h@natanrelief.org)